

CLASHING CLUSTER CHALLENGE 2

SHORT VIDEO CHALLENGE

Unleashing **creativity** of cluster overview ...

All **9 research clusters** are required to participate!



SEPTEMBER, 8-30
Video preparation

OCTOBER, 1-15
Video upload to youtube

OCTOBER, 16-25
Video assessment

OCTOBER, 28
WINNER @ OSCAR ACADEMIA

EVENT RULES

- Cluster must submit at least 1 short video, maximum up to 2 videos
- Short video duration 3-5 minutes, should not exceed 5 minutes
- Video must be original work, produces specifically to introduce your cluster for clusters visibility
- Content should be suitable for a general audience. No explicit, offensive, or inappropriate material
- Video must be uploaded to youtube starting **1st Oct 2024** and email the link to aidy@usm.my
- Due date for video uploading will be on **15th October 2024**

★ PRIZES ★

1st PLACE
RM1500 gift voucher
2nd PLACE
RM1000 gift voucher
3rd PLACE
RM800 gift voucher

- The awards will be received by the Head or Co-head of the winning clusters for the benefit of all members
- Certificates will be awarded in the name of the winning cluster
- All videos must apply for IP later to earn points for contributors
- Videos that do not adhere to the time limit or theme will be disqualified.
- Judging criteria include video quality, creativity, relevance, clarity of storytelling, and engagement

Reveal your cluster by
preparing your video now !!

Contact Person

For more information and inquiries, email wfaiziah@usm.my